

1 of 3

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () AMY MCCREARY
Salesperson Phone# 215-568-6540
Salesperson FAX# 215-568-1845

11/12

500

REV TO SHOW MGRKDS
4TTN ALL LINES
NO CHANGE IN TTL
PLEASE CFN
THANKS

Ln	Daypart	Program	Dates	Rate	Len	Spots/Week	# of Weeks	Day	Time	Total Cost	Total Spots	LT
*65		Sales Remark: V7 CNX 3X V7 Comment Changed, Spots/week Changed	10/16-10/19	\$550.00	:30	1	1	TU-F	10P-1037P	\$550.00	1	
*71		Sales Remark: V7 CNX SPOT NA DUE TO DEBATE V7 Comment Changed, Spots/week Changed	10/16-10/16	\$4,000.00	:30	0	0	TU	7P-8P	\$0.00	0	
*89		Buyline Comment: 5-0 Sales Remark: V7 PART OF MGKD V7 Added	10/19-10/19	\$600.00	:30	1	1	F	7P-8P	\$600.00	1	
*90		Buyline Comment: 48 HRS Sales Remark: V7 PART OF MGKD V7 Added	10/20-10/20	\$500.00	:30	1	1	SA	9P-10P	\$500.00	1	
*91		Buyline Comment: CBS SUN Sales Remark: V7 PART OF MGKD V7 Added	10/21-10/21	\$250.00	:30	1	1	SU	8A-930A	\$250.00	1	

Rep Order# 6837933 Ver# 7 Status Revised

Traffic Order# 195618

Printed: 10/17/2012 8:43 AM
Last Received: 10/17/2012 7:19 AM
Showing Buylines: All Rep Revised Lines

Station KROQ-TV ALBUQUERQUE, NM.
Advertiser () WILSON FOR NM SENAT
Product Order
Estimate# C16C22
Buyer Patricia Dome
Phone#
Fax#

Agency () SMART MEDIA GROUP
814 KING STREET - SUITE 200
ALEXANDRIA, VA 22314
Agency C/P1/P2/E WLSN/ORDR/C16C22
Flight Dates 10/16/2012 - 10/22/2012
Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () AMY MCCREARY
Salesperson Phone# 215-568-6540
Salesperson FAX# 215-568-1845

Ln	Daypart	Program	Dates	Rate	Len	Spots/Week	# of Weeks	Day	Time	Total Cost	Total Spots	LT
*92		Buyline Comment: AR Sales Remark: V7 PART OF MGKD V7 Added	10/21-10/21	\$800.00	:30	1	1	SU	7A-8A 7-8P	\$800.00	1	
*93		Buyline Comment: GOOD WIFE Sales Remark: V7 PART OF MGKD V7 Added	10/21-10/21	\$900.00	:30	1	1	SU	8A-9A	\$900.00	1	
*94		Buyline Comment: MENTALIST Sales Remark: V7 PART OF MGKD V7 Added	10/21-10/21	\$1,100.00	:30	1	1	SU	9P-10P	\$1,100.00	1	
*95		Buyline Comment: NEWS Sales Remark: V7 PART OF MGKD V7 Added	10/21-10/21	\$800.00	:30	1	1	SU	10P-1035P	\$800.00	1	
*96		Buyline Comment: NEWS Sales Remark: V7 PART OF MGKD V7 Added	10/22-10/22	\$700.00	:30	1	1	M	10P-1035P	\$700.00	1	

---REPORT TOTALS---

Report Totals: 9 / \$6,200.00

---SALES MONTHLY TOTALS---

Oct 12: 98 / \$56,910.00

Rep Order# 6837933 Ver# 7 Status Revised
EC'd Yes

Traffic Order# 195618

Printed: 10/17/2012 8:43 AM
Last Received: 10/17/2012 7:19 AM
Showing Buylines: All Rep Revised Lines

Station KRQE-TV ALBUQUERQUE, NM.
Advertiser () WILSON FOR NM SENAT
Product Order
Estimate# C16C22
Buyer Patricia Dome
Phone#
Fax#

Agency () SMART MEDIA GROUP
814 KING STREET - SUITE 200
ALEXANDRIA, VA 22314
Agency C/P1/P2/E WLSN/ORDR/C16C22
Flight Dates 10/16/2012 - 10/22/2012
Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () AMY MCCREARY
Salesperson Phone# 215-568-6540
Salesperson FAX# 215-568-1845

Sales Totals: 98 / \$56,910.00

Station Totals: 98 / \$56,910.00

Lines not sent/rcld/rtm: 0 / \$0.00

---COMPETITIVE---

Market Totals \$177,844

CABL	0%	KASA	7%	KASY	0%	KEIM	0%	KOAT	35%
KOB	26%	KRQE	32%	KWBQ	0%				

---COMPETITIVE COMMENTS---

EST SHARES

Books NOV12
Demos RA35+

--- CREDIT RISK ---

CASH IN ADVANCE

NAP/PGM CHANGES

[illegible][illegible]

Spot Manager: Preempted/Unresolved,



Order: Alt Order # Client: Account # Rate: No P/B Date: AE: Zone: Time Period: In Co: Booked: Station Office: C State: Reason

Advertiser: POL/Wilson For NM Senate

195618	06837933	76	:30	\$4,000.00	No P2	10/16/12 ptpi	10/12/12 7p-8p	Tue Hour 1	KROE	P-PH	\$0.00 [Program Change]
195618	06837933	43	:30	\$3,600.00	No P2	10/17/12 ptpi	08/07/12 9p-10p	Wed Hour 3	KROE	P-PH	\$0.00 [N/A]
195618	06837933	65	:30	\$550.00	No P5	10/17/12 ptpi	08/06/12 10p-1035p	LN M-F	KROE	P-PH	\$0.00 [N/A]
195618	06837933	42	:30	\$3,600.00	No P2	10/17/12 ptpi	08/07/12 6p-9p	Wed Hour 2	KROE	P-PH	\$0.00 [N/A]
195618	06837933	65	:30	\$550.00	No P5	10/18/12 ptpi	08/06/12 10p-1035p	LN M-F	KROE	P-PH	\$0.00 [N/A]
195618	06837933	65	:30	\$550.00	No P5	10/19/12 ptpi	08/06/12 10p-1035p	LN M-F	KROE	P-PH	\$0.00 [N/A]
\$12,850.00											
\$0.00											

[Sorted by: Date]

WIDEORBIT
REPORT

Spot Manager: Preempted/Unresolved, 10/01/12-11/11/12 (10/16/12 2:11:20 PM)

1 of 4

Rep Firm	
Sales Office () PHILADELPHIA
Salesperson () AMY MCCREARY
Salesperson Phone#	215-568-6540
Salesperson FAX#	215-568-1845

REV ORDER
ATTN ALL LINES
ATTN NEW TTL
PLEASE CNF
THANKS

Ln	Daypart	Program	Dates	Rate	Len	Spots/Week	# Of Weeks	Day	Time	Total Cost	Total Spots	LT
*15		WKND VARIOUS Sales Remark: V5 CNX V5 Comment Changed, Spots/week Changed	10/20-10/20	\$50.00	:30	0	0	SA	11A-6P	\$0.00	0	
*16		WKND VARIOUS Sales Remark: V5 CNX V5 Comment Changed, Spots/week Changed	10/21-10/21	\$50.00	:30	0	0	SU	11A-6P	\$0.00	0	
*40		NCIS LA Sales Remark: V5 CNX V5 Comment Changed, Spots/week Changed	10/16-10/16	\$1,000.00	:30	0	0	TU	8P-9P	\$0.00	0	
*41		VEGAS Sales Remark: V5 CNX V5 Comment Changed, Spots/week Changed	10/16-10/16	\$1,000.00	:30	0	0	TU	9P-10P	\$0.00	0	
*42		CRIMINAL MINDS Sales Remark: V5 REV RATE V5 Comment Changed, Rate Changed	10/17-10/17	\$3,600.00	:30	1	1	W	8P-9P	\$3,600.00	1	

Rep Order# 6837933 Ver# 5 Status Revised

Traffic Order# 195618

Printed: 10/12/2012 8:36 AM
Last Received: 10/12/2012 8:16 AM
Showing Buylines: All Rep Revised Lines

3 of 4

Station KRQE-TV ALBUQUERQUE, NM.
Advertiser () WILSON FOR NM SENAT
Product Order
Estimate# C16C22
Buyer Patricia Dome
Phone#
Fax#

Agency () SMART MEDIA GROUP
814 KING STREET - SUITE 200
ALEXANDRIA, VA 22314
Agency C/P1/P2/E WLSN/ORDR/C16C22
Flight Dates 10/16/2012 - 10/22/2012
Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () AMY MCCREARY
Salesperson Phone# 215-568-6540
Salesperson FAX# 215-568-1845

Ln	Daypart	Program	Dates	Rate	Len	Spots/Week	# of Weeks	Day	Time	Total Cost	Total Spots	LT
*77		Sales Remark: V5 CNX V5 Comment Changed, Spots/week Changed	10/22-10/22	\$1,200.00	:30	0	0	M	8P-9P	\$0.00	0	
*78		Sales Remark: V5 REV RATE V5 Comment Changed, Rate Changed	10/18-10/18	\$2,400.00	:30	1	1	TH	7P-8P	\$2,400.00	1	
*80		Buyline Comment: PRICE Sales Remark: V5 ADDED V5 Added	10/18-10/18	\$200.00	:30	1	1	TH	11A-2P	\$200.00	1	
*81		Buyline Comment: PRES DEBATE Sales Remark: V5 ADDED V5 Added	10/22-10/22	\$1,000.00	:30	1	1	M	7P-9P	\$1,000.00	1	
*82		Buyline Comment: MOTHERS/PARTNERS Sales Remark: V5 ADDED V5 Added	10/22-10/22	\$1,000.00	:30	1	1	M	9P-10P	\$1,000.00	1	
*86		Buyline Comment: PRIME Sales Remark: V5 ADDED V5 Added	10/19-10/19	\$900.00	:30	1	1	F	8P-9P	\$900.00	1	
*87		Buyline Comment: BB Sales Remark: V5 ADDED V5 Added	10/19-10/19	\$1,000.00	:30	1	1	F	9P-10P	\$1,000.00	1	

Rep Order# 6837933 Ver# 5 Status Revised
EC'd Yes

Traffic Order# 195618

Printed: 10/12/2012 8:36 AM
Last Received: 10/12/2012 8:16 AM
Showing Buylines: All Rep Revised Lines

4 of 4

Station KRQE-TV ALBUQUERQUE, NM
Advertiser () WILSON FOR NM SENAT
Product Order
Estimate# C16C22
Buyer Patricia Dome
Phone#
Fax#

Agency () SMART MEDIA GROUP
814 KING STREET - SUITE 200
ALEXANDRIA, VA 22314
Agency C/P1/P2/E WLSN/ORDR/C16C22
Flight Dates 10/16/2012 - 10/22/2012
Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () AMY MCCREARY
Salesperson Phone# 215-568-6540
Salesperson FAX# 215-568-1845

Ln	Daypart	Program	Dates	Rate	Len	Spots/Week	# of Weeks	Day	Time	Total Cost	Total Spots	LT
*88			10/20-10/20	\$150.00	:30	2	1	SA	130P-5P	\$300.00	2	
Buyline Comment: NCAA FBALL												
Sales Remark: V5 ADDED												
V5 Added												

---REPORT TOTALS---

Report Totals: 21 / \$38,900.00

---SALES MONTHLY TOTALS---

Oct 12: 94 / \$56,910.00
Sales Totals: 94 / \$56,910.00
Station Totals: 94 / \$56,910.00
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals \$177,844

CABL	0%	KASA	7%	KASY	0%	KBIM	0%	KOAT	35%
KOB	26%	KRQE	32%	KWBQ	0%				

---COMPETITIVE COMMENTS---

EST SHARES

Books NOV12
Demos RA35+

---CREDIT RISK---

CASH IN ADVANCE

152

2/12
9/3

THANKS

Ln	Daypart	Program	Dates	Rate	Len	Spots/Week	# of Weeks	Day	Time	Total Cost	Total Spots	LT
*47		Sales Remark: V3 Added	10/16-10/18	\$50.00 <i>5</i>	:30	3	1	TU-TH	1137P- 1237A	\$150.00	3	
*48		Sales Remark: V3 Added	10/22-10/22	\$50.00 <i>5</i>	:30	1	1	M	1137P- 1237A	\$50.00	1	
*49		Sales Remark: V3 Added	10/21-10/21	\$60.00 <i>5</i>	:30	1	1	SU	1037P- 1137P	\$60.00	1	
*50		Sales Remark: V3 Added	10/16-10/18	\$75.00 <i>5</i>	:30	3	1	TU-TH	9A-10A	\$225.00	3	
*51		Sales Remark: V3 Added	10/20-10/20	\$75.00 <i>5</i>	:30	1	1	SA	1037P- 1137P	\$75.00	1	

9
10
11

Rep Firm	
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Salesperson FAX#	215-568-1845

Ln	Daypart	Program	Dates	Rate	Len	Spots/Week	# of Weeks	Day	Time	Total Cost	Total Spots	LT
*52		Sales Remark: V3 Added	10/18-10/18	\$125.00	:30	1	1	TH	4P-430P	\$125.00	1	
*53		Sales Remark: V3 Added	10/16-10/16	\$125.00	:30	1	1	TU	430P-5P	\$125.00	1	
*54		Sales Remark: V3 Added	10/16-10/18	\$125.00	:30	3	1	TU-TH	1035P-1135P	\$375.00	3	
*55		Sales Remark: V3 Added	10/22-10/22	\$125.00	:30	1	1	M	1035P-1135P	\$125.00	1	
*56		Sales Remark: V3 Added	10/22-10/22	\$250.00	:30	1	1	M	5P-530P	\$250.00	1	
*57		Sales Remark: V3 Added	10/16-10/18	\$250.00	:30	3	1	TU-TH	5P-530P	\$750.00	3	
*58		Sales Remark: V3 Added	10/20-10/20	\$300.00	:30	1	1	SA	7P-8P	\$300.00	1	
*59		Sales Remark: V3 Added	10/20-10/20	\$350.00	:30	1	1	SA	8P-9P	\$350.00	1	

3 of 5

Rep Firm	
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Salesperson Phone#	215-568-6540
Salesperson FAX#	215-568-1845

Ln	Daypart	Program	Dates	Rate	Len	Spots/Week	# of Weeks	Day	Time	Total Cost	Total Spots	LT
*60		Sales Remark: V3 Added	10/21-10/21	\$350.00	:30	1	1	SU	10A-11A	\$350.00	1	
*61		Sales Remark: V3 Added	10/21-10/21	\$400.00	:30	1	1	SU	10P-1035P	\$400.00	1	
*62		Sales Remark: V3 Added	10/17-10/17	\$425.00	:30	1	1	W	630P-7P	\$425.00	1	
*63		Sales Remark: V3 Added	10/22-10/22	\$425.00	:30	1	1	M	630P-7P	\$425.00	1	
*64		Sales Remark: V3 Added	10/20-10/20	\$500.00	:30	1	1	SA	9P-10P	\$500.00	1	
*65		Sales Remark: V3 Added	10/16-10/19	\$550.00	:30	4	1	TU-F	10P-1037P	\$2,200.00	4	
*66		Sales Remark: V3 Added	10/19-10/19	\$700.00	:30	1	1	F	8P-9P	\$700.00	1	
*67		Sales Remark: V3 Added	10/17-10/17	\$750.00	:30	1	1	W	7P-8P	\$750.00	1	
*68		Sales Remark: V3 Added	10/21-10/21	\$800.00	:30	1	1	SU	7P-8P	\$800.00	1	

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Rep Firm
Sales Office () PHILADELPHIA
Salesperson () AMY MCCREARY
Salesperson Phone# 215-568-6540
Salesperson FAX# 215-568-1845

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Sales Remark: V3 ADD TO SKED..
V3 Added

Rep Order# 6837933 Ver# 3 Status Revised
EC'd Yes

Traffic Order# 195618

Printed: 08/03/2012 8:13 AM
Last Received: 08/03/2012 7:30 AM
Showing Buylines: All Rep Revised Lines

5 of 5

Station KROE-TV ALBUQUERQUE, NM.
Advertiser () WILSON FOR NM SENAT
Product Order
Estimate# C16C22
Buyer Patricia Dome
Phone#
Fax#

Agency () SMART MEDIA GROUP
814 KING STREET - SUITE 200
ALEXANDRIA, VA 22314
Agency C/P1/P2/E WLSN/ORDR/C16C22
Flight Dates 10/16/2012 - 10/22/2012
Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
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Salesperson Phone# 215-568-6540
Salesperson FAX# 215-568-1845

Ln	Daypart	Program	Dates	Rate	Len	Spots/Week	# of Weeks	Day	Time	Total Cost	Total Spots	LT
*77			10/22-10/22	\$1,200.00	:30	1	1	M	8P-9P	\$1,200.00	1	
Sales Remark: V3 ADD TO SKED..												
V3 Added												
*78			10/18-10/18	\$1,250.00	:30	1	1	TH	7P-8P	\$1,250.00	1	
Sales Remark: V3 ADD TO SKED..												
V3 Added												

NOV 4, 1000-12

---REPORT TOTALS---

Report Totals: 47 / \$24,060.00

---SALES MONTHLY TOTALS---

Oct 12: 97 / \$36,310.00
Sales Totals: 97 / \$36,310.00
Station Totals: 97 / \$36,310.00
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$113,469	CABL 0%	KASA 7%	KASY 0%	KBIM 0%	KOAT 35%
		KOB 26%	KROE 32%	KWBQ 0%		

---COMPETITIVE COMMENTS---

EST SHARES

Books NOV12
Demos RA35+

---CREDIT RISK---

CASH IN ADVANCE

Spot Manager: All, 10/16/12-10/22/12

Alt Order #	Advertiser	Order	Inv. Code (Boo	Time Period	Length	Priority	Channel	Product	Estimate	Air Time	Ad-ID	Rate
Date: 10/16/12												
Station: KRQE												
36837933	POL/Wilson F	195618	M-F KROE New	KROE News	:30	P5	[ALL]	Order	C16C22	5:05:43 AM	HW1412TV	\$50.00
36837933	POL/Wilson F	195618	M-F KROE New	KROE News	:30	P5	[ALL]	Order	C16C22	6:38:15 AM	HW1512TV	\$100.00
36837933	POL/Wilson F	195618	M-F 9a-10a	9a-10a	:30	P5	[ALL]	Order	C16C22	9:18:10 AM	HW1612TV	\$75.00
36837933	POL/Wilson F	195618	Let's Make a De	M-F 10a-11a	:30	P5	[ALL]	Order	C16C22	9:59:30 AM	HW1412TV	\$100.00
36837933	POL/Wilson F	195618	M-F KROE New	12p-1230p	:30	P5	[ALL]	Order	C16C22	12:27:26 PM	HW1512TV	\$125.00
36837933	POL/Wilson F	195618	Dr. Phil	3p-4p	:30	P5	[ALL]	Order	C16C22	3:24:44 PM	HW1612TV	\$100.00
36837933	POL/Wilson F	195618	M-F KROE New	430p-5p	:30	P5	[ALL]	Order	C16C22	4:48:55 PM	HW1412TV	\$125.00
36837933	POL/Wilson F	195618	CBS Evening Ne	5p-530p	:30	P5	[ALL]	Order	C16C22	4:59:56 PM	HW1512TV	\$250.00
36837933	POL/Wilson F	195618	M-F 630p-7p	M-F 630p-7p	:30	P5	[ALL]	Order	C16C22	6:34:53 PM	HW1612TV	\$425.00
36837933	POL/Wilson F	195618	LN M-F	10p-1035p	:30	P5	[ALL]	Order	C16C22	10:15:55 PM	HW1412TV	\$550.00
36837933	POL/Wilson F	195618	David Letterman	1035p-1137p	:30	P5	[ALL]	Order	C16C22	11:11:30 PM	HW1512TV	\$125.00
36837933	POL/Wilson F	195618	Late Late Show	1137p-1237a	:30	P5	[ALL]	Order	C16C22	12:00:42 XM	HW1612TV	\$50.00
												\$2,075.00
												\$2,075.00

Date: 10/17/12

Station: KRQE

36837933	POL/Wilson F	195618	M-F KROE New	KROE News	:30	P5	[ALL]	Order	C16C22	5:44:51 AM	HW1412TV	\$50.00
36837933	POL/Wilson F	195618	M-F KROE New	KROE News	:30	P5	[ALL]	Order	C16C22	6:24:50 AM	HW1512TV	\$100.00
36837933	POL/Wilson F	195618	M-F 9a-10a	9a-10a	:30	P5	[ALL]	Order	C16C22	9:07:50 AM	HW1612TV	\$75.00
36837933	POL/Wilson F	195618	Let's Make a De	M-F 10a-11a	:30	P5	[ALL]	Order	C16C22	10:28:26 AM	HW1412TV	\$100.00
36837933	POL/Wilson F	195618	Price is Right	11a-12p	:30	P5	[ALL]	Order	C16C22	11:29:56 AM	HW1512TV	\$150.00
36837933	POL/Wilson F	195618	M-F KROE New	12p-1230p	:30	P5	[ALL]	Order	C16C22	12:11:13 PM	HW1612TV	\$125.00
36837933	POL/Wilson F	195618	Soap Rotator	M-F 1230p-2	:30	P5	[ALL]	Order	C16C22	12:58:11 PM	HW1412TV	\$100.00
36837933	POL/Wilson F	195618	Dr. Phil	3p-4p	:30	P5	[ALL]	Order	C16C22	3:07:08 PM	HW1512TV	\$100.00
36837933	POL/Wilson F	195618	CBS Evening Ne	5p-530p	:30	P5	[ALL]	Order	C16C22	4:59:56 PM	HW1412TV	\$250.00
36837933	POL/Wilson F	195618	M-F 6p-630p	M-F 6p-630p	:30	P5	[ALL]	Order	C16C22	6:14:00 PM	HW1512TV	\$350.00
36837933	POL/Wilson F	195618	M-F 630p-7p	M-F 630p-7p	:30	P5	[ALL]	Order	C16C22	6:40:33 PM	HW1612TV	\$425.00
36837933	POL/Wilson F	195618	Wed Hour 1	7p-8p	:30	P3	[ALL]	Order	C16C22	7:58:00 PM	HW1412TV	\$1,500.00
36837933	POL/Wilson F	195618	Wed Hour 2	8p-9p	:30	P2	[ALL]	Order	C16C22	8:19:01 PM	HW1512TV	\$3,600.00
36837933	POL/Wilson F	195618	Wed Hour 3	9p-10p	:30	P2	[ALL]	Order	C16C22	9:00:54 PM	HW1612TV	\$3,600.00
36837933	POL/Wilson F	195618	David Letterman	1035p-1137p	:30	P5	[ALL]	Order	C16C22	10:46:15 PM	HW1412TV	\$125.00
36837933	POL/Wilson F	195618	Late Late Show	1137p-1237a	:30	P5	[ALL]	Order	C16C22	12:36:31 XM	HW1512TV	\$50.00
												\$10,700.00
												\$10,700.00

Date: 10/18/12

Station: KRQE

36837933	POL/Wilson F	195618	M-F KROE New	KROE News	:30	P5	[ALL]	Order	C16C22	5:25:02 AM		\$50.00
36837933	POL/Wilson F	195618	M-F KROE New	KROE News	:30	P5	[ALL]	Order	C16C22	6:45:55 AM		\$100.00
36837933	POL/Wilson F	195618	M-F 9a-10a	9a-10a	:30	P5	[ALL]	Order	C16C22	9:07:35 AM		\$75.00
36837933	POL/Wilson F	195618	Price is Right	11a-12p	:30	P4	[ALL]	Order	C16C22	11:29:56 AM		\$200.00
36837933	POL/Wilson F	195618	Soap Rotator	M-F 1230p-2	:30	P5	[ALL]	Order	C16C22	12:58:11 PM		\$100.00
36837933	POL/Wilson F	195618	Dr. Phil	3p-4p	:30	P5	[ALL]	Order	C16C22	3:42:35 PM		\$100.00
36837933	POL/Wilson F	195618	M-F KROE New	4p-430p	:30	P5	[ALL]	Order	C16C22	4:27:00 PM		\$125.00
36837933	POL/Wilson F	195618	CBS Evening Ne	5p-530p	:30	P5	[ALL]	Order	C16C22	4:59:56 PM		\$250.00
36837933	POL/Wilson F	195618	M-F 630p-7p	M-F 630p-7p	:30	P5	[ALL]	Order	C16C22	6:52:53 PM		\$425.00
36837933	POL/Wilson F	195618	Thur Hour 1	7p-8p	:30	P3	[ALL]	Order	C16C22	7:14:07 PM		\$2,400.00
36837933	POL/Wilson F	195618	Thur Hour 2	8p-9p	:30	P3	[ALL]	Order	C16C22	7:59:24 PM		\$2,000.00
36837933	POL/Wilson F	195618	Thur Hour 3	9p-10p	:30	P2	[ALL]	Order	C16C22	9:19:59 PM		\$4,000.00
36837933	POL/Wilson F	195618	David Letterman	1035p-1137p	:30	P5	[ALL]	Order	C16C22	10:58:30 PM		\$125.00
36837933	POL/Wilson F	195618	Late Late Show	1137p-1237a	:30	P5	[ALL]	Order	C16C22	12:23:54 XM		\$50.00
												\$10,000.00
												\$10,000.00

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36837933	POL/Wilson F	195618	Fri Hour 1	7p-8p	:30	P5	[ALL]	Order	C16C22			\$600.00
36837933	POL/Wilson F	195618	Price is Right	11a-12p	:30	P5	[ALL]	Order	C16C22	11:19:22 AM		\$150.00
36837933	POL/Wilson F	195618	M-F KRQE New	12p-1230p	:30	P5	[ALL]	Order	C16C22	12:27:11 PM		\$125.00
36837933	POL/Wilson F	195618	Soap Rotator	M-F 1230p-2	:30	P5	[ALL]	Order	C16C22	12:58:11 PM		\$100.00
36837933	POL/Wilson F	195618	M-F 6p-630p	M-F 6p-630p	:30	P5	[ALL]	Order	C16C22	6:12:45 PM		\$350.00
36837933	POL/Wilson F	195618	Fri Hour 2	8p-9p	:30	P5	[ALL]	Order	C16C22	7:59:24 PM		\$700.00

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Spot Manager: All, 10/16/12-10/22/12

Alt Order #	Advertiser	Order	Inv. Code (Boo	Time Period	Length	Priori	Chann	Product	Estimate	Air Time	Ad-ID	Rate
Date: 10/19/12												
Station: KRQE												
06837933	POL/Wilson Fi	195618	Fri Hour 2	8p-9p	:30	P4	[ALL]	Order	C16C22	8:29:04 PM		\$900.00
06837933	POL/Wilson Fi	195618	Fri Hour 3	9p-10p	:30	P4	[ALL]	Order	C16C22	9:00:39 PM		\$1,000.00
06837933	POL/Wilson Fi	195618	Fri Hour 3	9p-10p	:30	P5	[ALL]	Order	C16C22	9:21:29 PM		\$800.00
												\$4,725.00
												\$4,725.00

Date: 10/20/12

Station: KRQE

06837933	POL/Wilson Fi	195618	NCAA Football	(1:30:00 PM-	:30	P5	[ALL]	Order	C16C22			\$150.00
06837933	POL/Wilson Fi	195618	Sat Hour 3	9p-10p	:30	P5	[ALL]	Order	C16C22			\$500.00
06837933	POL/Wilson Fi	195618	NCAA Football	(1:30:00 PM-	:30	P5	[ALL]	Order	C16C22			\$150.00
06837933	POL/Wilson Fi	195618	KRQE News Sat	7a-8a	:30	P5	[ALL]	Order	C16C22	7:32:30 AM		\$25.00
06837933	POL/Wilson Fi	195618	Sa 6p-630p	Sa 6p-630p	:30	P5	[ALL]	Order	C16C22	6:12:56 PM		\$125.00
06837933	POL/Wilson Fi	195618	Sa 630p-7p	Sa 630p-7p	:30	P5	[ALL]	Order	C16C22	6:40:39 PM		\$125.00
06837933	POL/Wilson Fi	195618	Sat Hour 1	7p-8p	:30	P5	[ALL]	Order	C16C22	7:57:26 PM		\$300.00
06837933	POL/Wilson Fi	195618	Sat Hour 2	8p-9p	:30	P5	[ALL]	Order	C16C22	8:57:41 PM		\$350.00
06837933	POL/Wilson Fi	195618	Sat Hour 3	9p-10p	:30	P5	[ALL]	Order	C16C22	9:29:31 PM		\$500.00
06837933	POL/Wilson Fi	195618	LN Sa	10p-1035p	:30	P5	[ALL]	Order	C16C22	10:07:36 PM		\$325.00
06837933	POL/Wilson Fi	195618	Sa 1030p-1130p	1035p-1135p	:30	P5	[ALL]	Order	C16C22	11:33:30 PM		\$75.00
												\$2,625.00
												\$2,625.00

Date: 10/21/12

Station: KRQE

06837933	POL/Wilson Fi	195618	KROE News Sun	7a-8a	:30	P5	[ALL]	Order	C16C22	7:04:41 AM		\$50.00
06837933	POL/Wilson Fi	195618	CBS Sunday M	8a-930a	:30	P4	[ALL]	Order	C16C22	8:18:15 AM		\$250.00
06837933	POL/Wilson Fi	195618	NFL Today	(10:00:00 AM	:30	P5	[ALL]	Order	C16C22	10:28:11 AM		\$350.00
06837933	POL/Wilson Fi	195618	NFL Reg Season	(11:00:00 AM	:30	P2	[ALL]	Order	C16C22	12:47:50 PM		\$3,000.00
06837933	POL/Wilson Fi	195618	NFL Reg Season	(11:00:00 AM	:30	P2	[ALL]	Order	C16C22	1:23:08 PM		\$3,000.00
06837933	POL/Wilson Fi	195618	NFL Reg Season	(11:00:00 AM	:30	P2	[ALL]	Order	C16C22	1:59:26 PM		\$3,000.00
06837933	POL/Wilson Fi	195618	NFL Reg Season	2p-530p	:30	P5	[ALL]	Order	C16C22	2:42:48 PM		\$1,100.00
06837933	POL/Wilson Fi	195618	NFL Reg Season	2p-530p	:30	P5	[ALL]	Order	C16C22	3:29:40 PM		\$1,100.00
06837933	POL/Wilson Fi	195618	NFL Reg Season	2p-530p	:30	P5	[ALL]	Order	C16C22	4:13:32 PM		\$1,100.00
06837933	POL/Wilson Fi	195618	NFL Reg Season	2p-530p	:30	P5	[ALL]	Order	C16C22	4:58:46 PM		\$1,100.00
06837933	POL/Wilson Fi	195618	Sun Hour 1	6p-7p	:30	P5	[ALL]	Order	C16C22	6:18:07 PM		\$700.00
06837933	POL/Wilson Fi	195618	Sun Hour 2	7p-8p	:30	P5	[ALL]	Order	C16C22	6:59:15 PM		\$800.00
06837933	POL/Wilson Fi	195618	Sun Hour 2	7p-8p	:30	P5	[ALL]	Order	C16C22	7:29:05 PM		\$800.00
06837933	POL/Wilson Fi	195618	Sun Hour 3	8p-9p	:30	P5	[ALL]	Order	C16C22	8:00:35 PM		\$900.00
06837933	POL/Wilson Fi	195618	Sun Hour 3	8p-9p	:30	P5	[ALL]	Order	C16C22	8:30:45 PM		\$900.00
06837933	POL/Wilson Fi	195618	Sun Hour 4	9p-10p	:30	P5	[ALL]	Order	C16C22	9:00:00 PM		\$1,100.00
06837933	POL/Wilson Fi	195618	Sun Hour 4	9p-10p	:30	P5	[ALL]	Order	C16C22	9:21:34 PM		\$1,100.00
06837933	POL/Wilson Fi	195618	LN Su	10p-1035p	:30	P5	[ALL]	Order	C16C22	10:06:55 PM		\$400.00
06837933	POL/Wilson Fi	195618	LN Su	10p-1035p	:30	P3	[ALL]	Order	C16C22	10:26:40 PM		\$800.00
06837933	POL/Wilson Fi	195618	Su 1030p-1130p	1035p-1135p	:30	P5	[ALL]	Order	C16C22	11:22:36 PM		\$60.00
												21,610.00
												21,610.00

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06837933	POL/Wilson Fi	195618	M-F 6p-630p	M-F 6p-630p	:30	P5	[ALL]	Order	C16C22			\$350.00
06837933	POL/Wilson Fi	195618	M-F 630p-7p	M-F 630p-7p	:30	P5	[ALL]	Order	C16C22			\$425.00
06837933	POL/Wilson Fi	195618	Mon Prime Othe	(7:00:00 PM-	:30	P4	[ALL]	Order	C16C22			\$1,000.00
06837933	POL/Wilson Fi	195618	LN M-F	10p-1035p	:30	P4	[ALL]	Order	C16C22			\$700.00
06837933	POL/Wilson Fi	195618	LN M-F	10p-1035p	:30	P5	[ALL]	Order	C16C22			\$550.00
06837933	POL/Wilson Fi	195618	Let's Make a De	M-F 10a-11a	:30	P5	[ALL]	Order	C16C22			\$100.00
06837933	POL/Wilson Fi	195618	M-F KROE New	KROE News	:30	P5	[ALL]	Order	C16C22	5:31:30 AM		\$50.00
06837933	POL/Wilson Fi	195618	M-F KROE New	KROE News	:30	P5	[ALL]	Order	C16C22	6:12:15 AM		\$100.00
06837933	POL/Wilson Fi	195618	Price is Right	11a-12p	:30	P5	[ALL]	Order	C16C22	11:28:56 AM		\$150.00
06837933	POL/Wilson Fi	195618	M-F KROE New	12p-1230p	:30	P5	[ALL]	Order	C16C22	12:20:49 PM		\$125.00
06837933	POL/Wilson Fi	195618	Soap Rotator	M-F 1230p-2	:30	P5	[ALL]	Order	C16C22	12:59:11 PM		\$100.00
06837933	POL/Wilson Fi	195618	Dr. Phil	3p-4p	:30	P5	[ALL]	Order	C16C22	3:34:17 PM		\$100.00
06837933	POL/Wilson Fi	195618	CBS Evening Ne	5p-530p	:30	P5	[ALL]	Order	C16C22	4:58:56 PM		\$250.00
06837933	POL/Wilson Fi	195618	Mon Hour 3	9p-10p	:30	P5	[ALL]	Order	C16C22	9:45:00 PM		\$1,000.00

[Sorted by: Date]

Spot Manager: All, 10/16/12-10/22/12

Alt Order #	Advertiser	Order	Inv. Code (Boo	Time Period	Length	Priori	Chann	Product	Estimate	Air Time	Ad-ID	Rate
Date: 10/22/12												
Station: KRQE												
06837933	POL/Wilson Fr	195618	David Letterman	1035p-1137p	:30	P5	[ALL]	Order	C16C22	11:11:30 PM		\$125.00
06837933	POL/Wilson Fr	195618	Late Late Show	1137p-1237a	:30	P5	[ALL]	Order	C16C22	11:48:36 PM		\$50.00
												<u>\$5,175.00</u>
												<u>\$5,175.00</u>
												<u>\$6,910.00</u>

[Sorted by: Date]